Institute of Business & Health Management

Electives for MBA Programs

Major	Master's Level	Course Title	Course Code for MBA	Credit Hours
Finance	Postgraduate	Islamic Financing Structures and Instruments	EFI601	3
Finance	Postgraduate	Pricing and Management of Derivatives Securities	EFI602	3
Finance	Postgraduate	Corporate Treasury and Financial Resource Planning	EFI603	3
Finance	Postgraduate	Strategic Financial Modeling & Predictive Analysis	EFI604	3
Finance	Postgraduate	Tax Policy, Planning and Administration	EFI605	3
Finance	Postgraduate	Strategic Risk Management in Financial Institutions	EFI606	3
Finance	Postgraduate	Asset Allocation and Portfolio Strategies	EFI607	3
Finance	Postgraduate	Financial Technology and Innovation	EFI608	3
Finance	Postgraduate	Islamic Investment Strategies and Portfolio Optimization	EFI609	3
Finance	Postgraduate	Strategic Wealth Management in Islamic Finance	EFI610	3
Finance	Postgraduate	Financial Statement Analysis and Valuation	EFI611	3
Marketing	Postgraduate	Advertising & Media Planning	EMK601	3
Marketing	Postgraduate	Healthcare Service Marketing	EMK602	3
Marketing	Postgraduate	Strategic Brand Management	EMK603	3
Marketing	Postgraduate	Integrated Marketing Communication	EMK604	3
Marketing	Postgraduate	Strategic Biopharmaceutical Marketing	EMK605	3
Marketing	Postgraduate	B2C & B2B Selling	EMK606	3
Marketing	Postgraduate	Customer Relationship Management Technologies	EMK607	3
Marketing	Postgraduate	Strategic Retail Marketing	EMK608	3

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Marketing	Postgraduate	E-Commerce & Entrepreneurial Marketing	EMK609	3
Marketing	Postgraduate	New Product Design & Development	EMK610	3
Healthcare	Postgraduate	Healthcare Operations Management	EHL601	3
Healthcare	Postgraduate	Quality Management & Assurance in Healthcare	EHL602	3
Healthcare	Postgraduate	Financial Management of Health Services and Systems	EHL603	3
Healthcare	Postgraduate	Healthcare Evaluation	EHL604	3
Healthcare	Postgraduate	Healthcare Management and Leadership	EHL605	3
Healthcare	Postgraduate	Digital Health and Telemedicine	EHL606	3
Healthcare	Postgraduate	Healthcare & Pharmaceutical Laws, Regulation & Ethics	EHL607	3
Healthcare	Postgraduate	Healthcare Economics	EHL608	3
Healthcare	Postgraduate	Healthcare Project Management	EHL609	3
Healthcare	Postgraduate	One Health	EHL610	3
Healthcare	Postgraduate	Health, Safety, and Environment	EHL611	3
Healthcare	Postgraduate	Principles of Epidemiology	EHL612	3
Business Analytics	Postgraduate	Analytical Business Strategies	EBA601	3
Business Analytics	Postgraduate	Computational Thinking for Business	EBA602	3
Business Analytics	Postgraduate	Data Management	EBA603	3
Business Analytics	Postgraduate	Business Intelligence & Strategic Analytics	EBA604	3
Business Analytics	Postgraduate	AI Concepts and Systems	EBA605	3

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Major	Master's Level	Course Title	Course Code for MBA	Credit Hours
Business Analytics	Postgraduate	Data Science Principles	EBA606	3
Business Analytics	Postgraduate	Advanced Data Mining Techniques	EBA607	3
Business Analytics	Postgraduate	Social Media Analytics	EBA608	3
Business Analytics	Postgraduate	Cloud and Big Data Systems	EBA609	3
Business Analytics	Postgraduate	Visual Analytics for Decision Support	EBA610	3
Human Resource	Postgraduate	Compensation & Benefits	EHR601	3
Human Resource	Postgraduate	Performance Management	EHR602	3
Human Resource	Postgraduate	Strategic HR Planning	EHR603	3
Human Resource	Postgraduate	Talent Acquisition and Assessment Strategies	EHR604	3
Human Resource	Postgraduate	Talent Development	EHR605	3
Human Resource	Postgraduate	Organizational Transformation	EHR606	3
Human Resource	Postgraduate	Strategic Negotiation and Dispute Management	EHR607	3
Human Resource	Postgraduate	Strategic Talent Leadership	EHR608	3
Human Resource	Postgraduate	Legal Frameworks in Human Resource Management	EHR609	3
Human Resource	Postgraduate	Digital HR Analytics	EHR610	3
Supply Chain	Postgraduate	Supply Chain Optimization	ESC601	3
Supply Chain	Postgraduate	Inventory Planning and Control	ESC602	3
Supply Chain	Postgraduate	Supply chain management technology & application	ESC603	3
Supply Chain	Postgraduate	International Business Logistics	ESC604	3

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Major	Master's Level	Course Title	Course Code for MBA	Credit Hours
Supply Chain	Postgraduate	Warehouse Management Systems	ESC605	3
Supply Chain	Postgraduate	Financial Strategies in Supply Chains	ESC606	3
Supply Chain	Postgraduate	Digital Supply Networks	ESC607	3
Supply Chain	Postgraduate	Artificial Intelligence in Logistics and Operations	ESC608	3
Supply Chain	Postgraduate	Green Logistics and Circular Supply Chains	ESC609	3
Supply Chain	Postgraduate	Risk Analytics in Supply Chains	ESC610	3
Supply Chain	Postgraduate	Global Trade and Import Export Management	ESC611	3