



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

PROGRAM SPECIFICATION - FALL SESSION-2026

Introduction of Institute & Program	The MBA program at the Institute of Business and Health Management (IBHM) is a dynamic and comprehensive graduate degree designed to equip future leaders with the strategic, analytical, and managerial skills essential for success in today's complex business and healthcare environments. Rooted in academic excellence and real-world relevance, the program blends core business disciplines—such as finance, marketing, and management—with an understanding of healthcare systems and policy. With a contemporary curriculum, experienced faculty, and industry-driven case studies, the IBHM MBA fosters a learning environment that prepares students to drive innovation, efficiency, and growth across diverse sectors. Pursuing an MBA at IBHM offers a range of benefits, from enhanced professional credibility to expanded networking opportunities with peers, faculty, and industry leaders. The program is tailored for both emerging professionals and experienced individuals seeking to advance into leadership roles in healthcare administration, consulting, pharmaceutical management, and general business management. Graduates of the IBHM MBA program are well-positioned for high-impact careers in hospitals, healthcare agencies, multinational corporations, and government institutions. With a strong focus on leadership development and strategic thinking, the degree opens doors to executive-level positions and empowers graduates to make meaningful contributions in both business and health sectors.
Course Title (As approved by PM&DC/HEC)	MBA (2 Year) Program
Course Duration	2 years
Type of Study	Full Time
Study System	Classroom based teaching and learning



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Total Credit Hours	68 credit hours
Credit Hours Distribution –Semester Wise	15-19 credit hours per semester
Study Hours Distribution	Studies per semester = 16 weeks Examinations = 2 weeks
Teaching Hours Distribution	Lecture hours, facilitation and lab sessions
Modules Detail with Credit Hours	Attached
Assessment of Student	Internal Sessional Assessments 60% Final Exam 40%
Teaching Institution	IBHM
Degree Awarding Institution	DUHS
Fee Structure	As per DUHS policy