

Corrective Actions against Implementation Plan of Master of Business Administration Program (MBA)

Program Review for Effectiveness and Enhancement (PREE) of MBA

By Quality Enhancement Cell- Dow University of Health Sciences

S. No.	AT findings and recommendation	Proposed Corrective action	Implementation Date	Rectification/ Action Taken
1	The program mission statement referred to the program as "Masters in Business and Healthcare Management," whereas the official program name is "MBA (Master of Business Administration)."	Revise the mission statement to accurately reflect the official program name as "MBA (Master of Business Administration)" to ensure consistency and clarity	30-09-25	The abbreviation of MBA has been corrected
2	The employee category was marked as "not applicable," despite the availability of previous employee survey statistics.	Incorporate relevant previous employee survey data in the report and clarify that a recent employee survey is currently in process	30-09-25	Employee survey is under process. Changes has been done on page 13.
3	The MBA program mission emphasized entrepreneurship and intrapreneurship; however, this emphasis was not reflected in the program objectives. Alignment between program mission, and program objectives was not evident.	Revise the program objectives to explicitly include entrepreneurship and intrapreneurship components. Ensure that all mission statements and objectives across the university, institute, and program levels are properly aligned and mapped in a clear hierarchical structure.	30-09-25	The program objectives have been revised to explicitly incorporate the elements of entrepreneurship and intrapreneurship, thereby ensuring closer alignment with the mission statements of both the university and the institute. In addition, the revised objectives now emphasize innovation, ethics, and service to healthcare and society. These elements are systematically structured and articulated through a clearly mapped hierarchical framework. The revisions have been formally reviewed and approved through the statutory bodies (CRC, BOS, BOF, and AC) to ensure institutional compliance and consistency.
4	5.1.2 The list of teaching faculty submitted with CVs were incomplete	Provide a complete and updated list of all teaching faculty members along with their CVs to ensure compliance.	30-09-25	updated list of all teaching faculty members along with their CVs to ensure compliance.
5	The total number of journal subscriptions were reported as 163, but the accuracy of this figure was uncertain.	Conduct a verification of all journal subscriptions and update the reported number accordingly to reflect accurate and current resources available.	30-09-25	The available HEC online resources record is attached as Annexure.
6	The average number of conference publications per faculty per year is only 2, which was considered low for an MBA program.	Develop and implement strategies to increase faculty participation in conferences and publications to meet or exceed the expected academic standards.	30-09-25	To develop a research culture at IBHM, all faculty members are encouraged to participate in local and international conferences. In the current year the total conference publications were 10 in number while article publications were 63 in number. (Annexure attached)
7	Feedback surveys related to teaching, curriculum, alumni, and employee statistics were not incorporated into the program Self-Assessment Report (SAR).	Integrate all relevant feedback data statistics into the SAR to reflect continuous quality improvement efforts	30-09-25	Annexure attached
8	In 1.5.7, only the generic term "student societies" was mentioned without detailing their names, structure, or functions.	Provide detailed descriptions of each student society, including their names, organizational structure, and purpose/functions	30-09-25	Annexure attached
9	The report lacked a clear definition of the credit hour according to Higher Education Commission (HEC) standards under standard 2.	Include a precise definition of the HEC credit hour to clarify academic credit calculations and standards.	30-09-25	Revised (pg#18)
10	Any recognition or rewards for student publications were not mentioned to encourage scholarly contributions.	Establish and document a system of appreciation or rewards for student publications to motivate active student participation in research and knowledge dissemination	30-09-25	We can provide students with appreciation letters or certificates to encourage their scholarly contributions
11	The presentation of curriculum data in Table 2.2 lacked a clear rubric showing the distribution of theoretical background, problem analysis, and solution design components	Develop and present a rubric that quantitatively explain the ratio of theoretical background, problem analysis, and solution design aspects covered in the curriculum for greater transparency and assessment clarity.	30-09-25	Revised (pg#23)

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