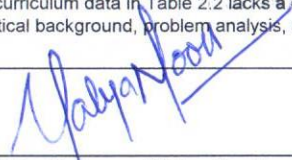


**Implementation Plan Summary of MBA, Masters of Business Administration Program  
Program Review for Effectiveness and Enhancement (PREE) of MBA  
By Quality Enhancement Cell- Dow University of Health Sciences**

S. No.	AT findings and recommendation	Intended corrective action	Intended implementation period	Responsible body	Resources needed
1	The program mission statement refers to the program as "Masters in Business and Healthcare Management," whereas the official program name is "MBA (Master of Business Administration).	Revise the mission statement to accurately reflect the official program name as "MBA (Master of Business Administration)" to ensure consistency and clarity	September-15th-2025	Program Team	Available
2	The employee category is marked as "not applicable," despite the availability of previous employee survey statistics.	Incorporate relevant previous employee survey data in the report and clarify that a recent employee survey is currently in process.	September-15th-2025	Program Team	Available
3	The MBA program mission emphasizes entrepreneurship and intrapreneurship; however, this emphasis is not reflected in the program objectives. Alignment between program mission, and program objectives is not evident.	Revise the program objectives to explicitly include entrepreneurship and intrapreneurship components. Ensure that all mission statements and objectives across the university, institute, and program levels are properly aligned and mapped in a clear hierarchical structure.	September-15th-2025	Program Team	Available
4	5.1.2 The list of teaching faculty submitted with CVs is incomplete	Provide a complete and updated list of all teaching faculty members along with their CVs to ensure compliance.	September-15th-2025	Program Team	Available
5	The total number of journal subscriptions is reported as 163, but the accuracy of this figure is uncertain.	Conduct a verification of all journal subscriptions and update the reported number accordingly to reflect accurate and current resources available.	September-15th-2025	Program Team	Available
6	The average number of conference publications per faculty per year is only 2, which is considered low for an MBA program.	Develop and implement strategies to increase faculty participation in conferences and publications to meet or exceed the expected academic standards.	September-15th-2025	Program Team	Available
7	Feedback surveys related to teaching, curriculum, alumni, and employee statistics are not incorporated into the program Self-Assessment Report (SAR).	Integrate all relevant feedback data statistics into the SAR to reflect continuous quality improvement efforts	September-15th-2025	Program Team	Available
8	In 1.5.7, only the generic term "student societies" is mentioned without detailing their names, structure, or functions.	Provide detailed descriptions of each student society, including their names, organizational structure, and purpose/functions	September-15th-2025	Program Team	Available
9	The report lacks a clear definition of the credit hour according to Higher Education Commission (HEC) standards under standard 2.	Include a precise definition of the HEC credit hour to clarify academic credit calculations and standards.	September-15th-2025	Program Team	Available
10	There is no mention of any recognition or rewards for student publications to encourage scholarly contributions.	Establish and document a system of appreciation or rewards for student publications to motivate active student participation in research and knowledge dissemination	September-15th-2025	Program Team	Available
11	The presentation of curriculum data in Table 2.2 lacks a clear rubric showing the distribution of theoretical background, problem analysis, and solution design components	Develop and present a rubric that quantitatively explain the ratio of theoretical background, problem analysis, and solution design aspects covered in the curriculum for greater transparency and assessment clarity.	September-15th-2025	Program Team	Available


Dated 23 June, 2025

Chairperson's Comments  
Name and Signature

  
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Professor -Pathology-Dow Medical College  
Dow University of Health Sciences

  
Prof. M. Yahya Noori  
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QEC's Comments:  
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