



Dow University of Health Sciences Karachi


Examinations Department

Ref No.: DUHS/EXM/2026-1399-B

REVISED: EXAMINATION PROGRAM

Fourth Year BBA Semester-VII Examination 2026

Institute of Business & Health Management
SESSION SPRING - 2026 - 04 Years Program

Dates & Days	Subjects	Codes	Timings
13-06-2026 Saturday	Taxation Management	EFI-405	03:00pm to 06:00pm
13-06-2026 Saturday	New Product Development	EMK-410	03:00pm to 06:00pm
13-06-2026 Saturday	Artificial Intelligence	EBA-405	03:00pm to 06:00pm
13-06-2026 Saturday	Talent Management	EHR-408	03:00pm to 06:00pm
16-06-2026 Tuesday	Business Analytics	MTS-514	10:00am to 01:00pm
19-06-2026 Friday	Treasury and Funds Management	EFI-403	03:00pm to 06:00pm
19-06-2026 Friday	Advertising	EMK-401	03:00pm to 06:00pm
29-06-2026 Monday	Business policy	MGT-612	10:00am to 01:00pm
06-07-2026 Monday	Procurement & inventory Management	ESC-402	03:00pm to 06:00pm
	Customer Relationship Management	EMK-407	
	Islamic Portfolio Management	EFI-409	
	Employee Compensation and Rewards Systems	EHR-401	
09-07-2026 Thursday	Cost & Managerial Accounting	ACC-611	10:00am to 01:00pm
VENUE		<u>DOW MEDICAL COLLEGE</u> Baba-e-Urdu Road	

IMPORTANT INSTRUCTIONS

1. The Question Paper will contain the same SAQ's / M.C.O's (One Best Type) for all candidates. However, the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.

Dated: 12-06-2026

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Officer-Concerned, Web Portal, DUHS.
9. All Concerned

Controller of Examinations



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