



# Dow University of Health Sciences Karachi

Examinations Department


Ref No.: DUHS/EXM/2026-1343-A

## EXAMINATION PROGRAM

**Second Year MBA (2 YEARS) Semester-IV Regular Examination 2026**

*Institute of Business & Health Management*

*SESSION SPRING 2026 - MORNING*

Dates & Days	Subjects	Codes	Timings
10-06-2026 Wednesday	Health Care Evaluation	EHR-604	03:00pm - 06:00pm
13-06-2026 Saturday	AI Concepts and Systems	EHR-602	03:00pm - 06:00pm
17-06-2026 Monday	Advance Strategic Management	MGT-621	10:00am - 01:00pm
18-06-2026 Tuesday	Principles of Epidemiology	EHL-612	03:00pm - 06:00pm
19-06-2026 Friday	Health, Safety and Environment	EHL-611	03:00pm - 06:00pm
	Advertising & Media Planning	EMK-601	
03-07-2026 Friday	Quality Management & Assurance in Healthcare	EHL-602	03:00pm - 06:00pm
06-07-2026 Monday	Customer Relationship Management	EMK-607	03:00pm - 06:00pm
<b>VENUE:</b>		<b><u>DOW MEDICAL COLLEGE</u></b> Baba-e-Urdu Road	

### IMPORTANT INSTRUCTIONS

- The Question Paper will contain the same **SAO's / M.C.O's (One Best Type)** for all candidates. However, the sequence of Questions shall be changed.
- Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
- Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
- Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
- Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
- No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
- **Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

**Dated: 04-06-2026**

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Program Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Officer-Concerned, Web Portal, DUHS.
9. All Concerned.

*Controller of Examinations*