



Dow University of Health Sciences Karachi

Examinations Department

Ref No.: DUHS/EXM/2026-1356-A

EXAMINATION PROGRAM

Second Year MBA (2 YEARS) Semester-III Improvement Examination 2026

Institute of Business & Health Management

SESSION SPRING – 2026 - MORNING

| Dates & Days | Subjects | Codes | Timings |
|----------------------|---------------------|---|-------------------|
| 15-06-2026 Monday | Strategic Marketing | MKT-613 | 10:00am - 01:00pm |
| VENUE: | → | <u>DOW MEDICAL COLLEGE</u> Baba-e-Urdu Road | |

IMPORTANT INSTRUCTIONS

- The Question Paper will contain the same **SAO's / M.C.O's (One Best Type)** for all candidates. However, the sequence of Questions shall be changed.
- Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
- Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
- Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
- Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
- No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
- **Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

Dated: 05-06-2026

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Program Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Officer-Concerned, Web Portal, DUHS.
9. All Concerned.

Controller of Examinations