



DOW UNIVERSITY OF HEALTH SCIENCES

Annual Sustainability Report 2023-24

**SUSTAINABLE
DEVELOPMENT GOAL
4 QUALITY
EDUCATION**



Educational Outreach Activities

School children & teachers visited Dow Dental College

The students and teachers of Government Boys Secondary School, Kotwal Building visited to the Dow Dental College led by the headmaster under an initiative by Dr. Taqi, Head of the Community and Preventive Dentistry Department at the DDC.

The 35 students and 7 teachers of the school were given a comprehensive presentation by Dr. Adnan Sukkurwalla, providing an overview of the institution's rich legacy and ongoing initiatives. Subsequently, the students were divided into groups, each guided by Dr. Mona, Dr. Babar, and Dr. Amber, who led them to various DDC departments, facilitating insightful interactions with the faculty, who informed them about their respective functions and operations. Simultaneously, a group of teachers was escorted through different dentistry departments under the supervision of Dr. Adnan Sukkurwalla.

At the end of the trip, the students and teachers met with Dr. Muhammad Taqi, and shared their newfound insights, appreciating the invaluable learning experience. The excursion not only encouraged the students' curiosity, but also enriched their academic journey.



World Oral Health Day marked at DDC

To mark World Oral Health Day, the Dow Dental College (DDC) organized a series of presentations and activities focused on promoting dental wellness.

In collaboration with Platinum Pharma, the DDC's Community Health Department and its faculty, including the Head of the Department Dr. Muhammad Taqi, Dr. Adnan, Dr. Mona, Dr. Babar, and Dr. Amber, organized the event. The festivities commenced with a warm welcome to the participants, where the organizers highlighted the significance of World Oral Health Day and maintaining good oral hygiene. The speakers on the occasion shared their expertise in various aspects of oral health. Dr. Mona Shah delivered a comprehensive presentation on the importance of maintaining good oral hygiene. Following this, Dr. Chandar Kumar, Head of the Department of Periodontology, discussed the role of pharmaceutical companies in promoting oral health awareness and accessibility to dental care products.



As the event concluded, the speakers were presented with shields to laud their contributions to the success of the World Oral Health Day event. Platinum Pharma representative expressed his gratitude to the college principal by presenting him with a bouquet. He reiterated the shared commitment to enhancing oral health awareness and accessibility to dental care products.

IBHM Dramatics Society Triumphs at Arts Council Drama Competition

The Dramatics & Entertainment Society of the Institute of Business and Health Management (IBHM), Dow University of Health Sciences, made DUHS proud by winning

top honors at the Inter-University Drama Competition held at the Arts Council of Karachi on October 22, 2023.



Competing against ten renowned universities from across Pakistan, the IBHM team delivered an exceptional performance that captured the audience's hearts.



Their remarkable talent earned them two major awards — Best Female Actress awarded to Zoha Syed for her dual roles as Biharan and Shabnam, and Best Male Supporting Actor to Saifullah Minhas for his role as Jaali Peer. Recognizing this outstanding success, Dr. Izhar Hussain, Director IBHM, decided to stage the winning play once more for a larger audience. A certificate

distribution ceremony was later organized to honor all participants, attended by Prof. Dr. Jahan Ara Hasan, Pro Vice Chancellor, DUHS, who presented shields and certificates awarded by the Arts Council. This achievement reflects DUHS's commitment to SDG 4 (Quality Education) by promoting experiential learning beyond classrooms. Through dramatics, students developed teamwork, communication, empathy, and leadership skills — essential components of holistic education. By encouraging artistic expression alongside academic

excellence, DUHS continues to nurture confident, socially aware, and well-rounded graduates ready to contribute meaningfully to society.

Workshop on Academic Governance and Reforms in Higher Education

The Quality Enhancement Cell (QEC) at Dow University of Health Sciences (DUHS) organized a highly insightful workshop titled “Academic Governance and Reforms in Higher Education” on June 3, 2024, at the Dow College of Pharmacy, Ojha Campus. The session was led by Dr. Imran Ullah Khan Marwat, Director of



Quality Assurance at the Higher Education Department, Khyber Pakhtunkhwa. This workshop provided a valuable platform for faculty and administrative staff to deepen their understanding of governance frameworks, academic reforms, and policy implementation strategies essential for ensuring institutional excellence.

Participants actively engaged in discussions on best practices in higher education management, accountability, and continuous improvement. The session concluded with the distribution of E-Certificates, recognizing participants' commitment to advancing quality education at DUHS.

This initiative aligns with SDG 4 (Quality Education) by strengthening institutional capacity, promoting evidence-based decision-making, and enhancing the quality of teaching and academic management. By equipping faculty and administrators with the tools to drive reform, DUHS reinforces its mission of fostering a transparent, efficient, and progressive higher education environment that empowers both educators and learners.

Empowering Future Leaders — Admissions Open for Fall 2024 at the Institute of Business and Health Management (IBHM), DUHS The Institute of Business and Health Management (IBHM) at Dow University of Health Sciences (DUHS) proudly announced Admissions for Fall 2024 in its flagship undergraduate and postgraduate programs — BS, BBA, and MBA, inviting aspiring learners to become part of one of Pakistan's leading business and healthcare management institutes. With scholarships available for deserving and high-achieving

students, IBHM continues its mission to make quality higher education accessible, inclusive, and transformative. The last date to apply was August 16, 2024, followed by an Aptitude Test on August 18, 2024, ensuring a fair and merit-based admission process.

IBHM has emerged as a center of excellence under the visionary leadership of Dr. Izhar Hussain, Director of the institute. It serves as a bridge between the fields of business, management, and health sciences, equipping students with a rare combination of managerial insight and healthcare awareness a skill set highly demanded in modern organizations. The institute takes pride in its diverse and highly qualified faculty, including PhD scholars, industry experts, and senior professionals who blend theoretical knowledge with real-world applications. Faculty mentorship, interactive teaching, and project-based learning help students develop analytical thinking, problem-solving, and leadership capabilities.

IBHM continues to advance SDG 4 (Quality Education) by providing inclusive and high-quality learning opportunities through scholarships, innovation-driven teaching, and programs that prepare students for both corporate and healthcare leadership. Guided by DUHS's vision of academic excellence and national service, IBHM's multidisciplinary approach and dedicated faculty empower future professionals who are not only skilled but also socially responsible.

Over the years, the institute has achieved notable milestones from national-level competition wins and research recognition to producing graduates who now serve in leading multinational companies, financial institutions, NGOs, and hospitals. Through strong industry linkages, job fairs, internships, and corporate collaborations, IBHM ensures students gain practical experience and career readiness.

Its Bachelor's programs build a foundation in entrepreneurship, ethics, and business understanding, while the Master's programs strengthen leadership, analytical, and communication skills fostering both professional excellence and civic responsibility. Beyond academics, IBHM promotes a vibrant student life through dramatics, debates, and research seminars. Consistent wins at events like the Arts Council Drama Festival and Career Fest 2024-25 highlight the creativity, teamwork, and confidence nurtured among its students.

DOW UNIVERSITY OF HEALTH SCIENCES
INSTITUTE OF BUSINESS & HEALTH MANAGEMENT (IBHM)

ADMISSIONS FALL 2024

**BS
BBA
MBA**

Scholarships Available

Last date to Apply
August 16, 2024
Aptitude Test
August 18, 2024

We Offer Electives in Healthcare Management, Pharmaceutical Management, Human Resource Management, Finance and Marketing in all Programs.

For eligibility criteria visit DUHS website: www.duhs.edu.pk
For inquiry please call at: Cell/Whatsapp: 0300-3694246
Facebook: www.facebook.com/IBHM4DowUniversity/

DUHS Campus:
R&E Building, 4th Floor, K-33, Scheme-33,
Gulistan-e-Hayat, DUHS, Karachi
PH: 021-36773111, 99232990
Fax: 0222-7768108, 99232990

DMC Campus:
Dow Medical College
Dow-De-Lima Road
Phase II, A, Jinnah Road
Karachi

Application Form can be downloaded from DUHS website
(www.duhs.edu.pk) and must be submitted personally at
Registered Office/Admission Cell from the working of
the DUHS only in United Arab Emirates, India, Pakistan, Sri Lanka,
Bangladesh, Bahrain.
Application Form can also be submitted online
through the portal www.duhs.edu.pk
For online admissions visit
www.duhs.edu.pk

Dr. Sumera Qureshi

Dow International Medical College (DIMC) – Fostering Confidence and Communication through Declamation Excellence

Dow International Medical College (DIMC), under the umbrella of Dow University of Health Sciences (DUHS), proudly celebrates the remarkable achievements of its students who participated in the Intra-DUHS Declamation Contest, organized by the Literary and Debate Society, Institute of Business and Health Management (IBHM), on May 28, 2024. The event brought together eloquent voices from various DUHS institutes, offering a vibrant platform for young minds to express their perspectives on social, cultural, and educational themes with passion and clarity.



Representing DIMC with exceptional skill and confidence, the following students achieved outstanding positions:

- Salwa Quratulain (3rd Year MBBS) – 2nd Position in Urdu Humorous
- Syed Ahmed Maaz (2nd Year MBBS) – 3rd Position in Urdu Serious
- Uswah Asad (2nd Year MBBS) – 2nd Position in English Serious
- Zubia Usmani (1st Year MBBS) – 3rd Position in English Serious

These accolades are a testament to DIMC's continuous efforts in encouraging holistic student development where learning extends beyond classrooms and into real-world communication, creativity, and leadership. Through such competitions, students learn to articulate ideas effectively, engage in intellectual discourse, and develop emotional intelligence qualities essential for healthcare professionals and leaders of tomorrow. Competitions like declamation contests play a vital role in shaping confident, articulate, and socially aware individuals. They help students develop critical thinking, persuasive communication, and emotional intelligence—skills that are essential for both personal and professional success. Such events also inspire audiences, sparking thoughtful discussion and



collective reflection on important issues. By witnessing passionate arguments and diverse perspectives, students and spectators alike gain a deeper appreciation for dialogue, empathy, and civic engagement.

The event not only highlighted the individual talents of DIMC students but also reinforced the collaborative spirit that DUHS cultivates across its diverse academic community. By providing opportunities for students to participate in literary and debating activities, DUHS and IBHM strengthen the culture of critical thinking, empathy, and public engagement within higher education.



It directly contributes to Sustainable Development Goal 4 (Quality Education) by promoting inclusive, equitable, and high-quality learning experiences. Through events like these, DUHS continues to empower students with the confidence to voice their ideas, challenge perspectives constructively, and emerge as socially responsible, intellectually grounded professionals.

We extend our heartfelt congratulations to the winners and all participants for their remarkable performances and dedication, which continue to bring pride and distinction to Dow International Medical College and Dow University of Health Sciences

Empowering Future Doctors through USMLE Guidance by Dow Medical College Alumni

Dow Medical College (DMC), a constituent of Dow University of Health Sciences (DUHS), successfully hosted an insightful and interactive session titled “It’s a Match” on May 6, 2024, at the Anatomy Lecture Hall, DMC. Organized by DMC’s distinguished alumni, the session focused



on guiding medical students about the United States Medical Licensing Examination (USMLE) a critical pathway for graduates aspiring to pursue medical residency and professional training in the United States.

The session provided attendees with first-hand knowledge, practical tips, and personal experiences from alumni who have successfully navigated the rigorous USMLE journey. Through detailed discussions, participants gained clarity on exam preparation strategies, application timelines, and the residency matching process, making it an immensely valuable experience for students aiming to advance their global medical careers.



Such alumni-led initiatives serve as bridges between current students and accomplished professionals, fostering mentorship, motivation, and a strong sense of community. For aspiring doctors, these interactions not only enhance academic preparedness but also build confidence and resilience qualities essential for

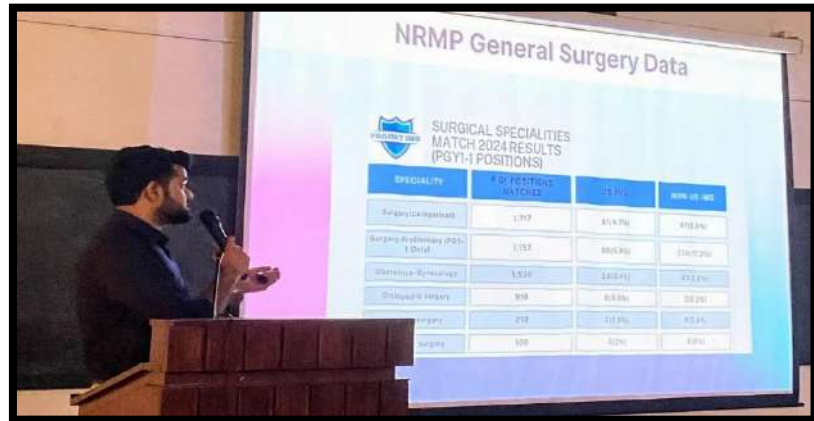
thriving in competitive international healthcare environments.

This activity directly aligns with Sustainable Development Goal 4 (Quality Education) by promoting access to inclusive, equitable, and globally relevant learning opportunities. By facilitating knowledge-sharing sessions like these, Dow Medical College continues to

empower its students with the tools, insights, and inspiration to become competent, compassionate, and globally aware healthcare professionals.

Through the success of “It’s a Match,” DMC reaffirms its commitment to academic excellence, professional growth, and lifelong learning preparing its students not just for exams, but for meaningful contributions to the world of medicine.

The USMLE is a three-step examination process that assesses a physician’s ability to apply medical knowledge, concepts, and principles to patient care. It serves as a universal standard for evaluating medical graduates’ readiness to practice medicine safely and effectively. Students who clear all steps of the USMLE can apply for residency programs in U.S. hospitals, gain advanced clinical experience, and eventually pursue international medical careers. During the session, alumni shared detailed insights into the exam structure, study resources, preparation timelines, and residency matching process, offering participants a real-world perspective on the journey.



SPECIALTY	# OF POSITIONS AVAILABLE	# OF APPLICANTS	MATCH RATE
General Surgery	1,197	81,476	93.8%
Surgical Oncology (PGY1-1)	1,157	84,849	93.0%
Orthopedic Surgery	1,830	140,441	92.1%
Cardiothoracic Surgery	810	61,846	88.2%
Neurological Surgery	238	11,876	95.8%
Urology	100	32,701	89%

Executive & Vocational Training/Courses Programs

DUHS provides a platform for health care professionals by signing an agreement with Pakistan Institute of Quality. An executive education program which is Certified **Healthcare Quality Professionals**, and is open to all, not just those from the University. This program equips professionals to be certified as a Healthcare quality professional and the 4 months course provides lectures and interactive discussion sessions, each semester, open specifically to personnel working in health services or healthcare management.

Moreover, Dow University of Health Sciences has a separate department for training with the name of **Dow Skills Development Centre (DSDC)**. It is registered/ affiliated with Sindh Board of Technical Education Karachi and National Vocational & Technical Training Commission (NAVTTTC), and conducts Professional Computer Courses as well as regular vocational training for faculty/ staff. The program particularly focuses on key technical skill areas identified as the most crucial for Health Care Professionals at DUHS to improve the level of services DUHS is providing to the nation. However, there are specialized textile sector courses for girls in a safe & secure environment.

Vocational training/courses offered by DSDC during the period 2023-2024			
S. #	Name of Training/Course	Date	No. of Participants
1.	Service Excellence	18 Jan, 2024 to 10 Feb, 2024	120
2.	Intensive English Communication Training	1 Nov, 2023 to 10 Nov, 2023	90
3.	Service Excellence (Care for Connect)	21 Sept, 2023 to 7 Oct, 2023	125
Course offered by DSDC during the period 2023- 2024			
S. #	Name of Training/Course	Date	No. of Participants
1.	AI and NVivo Software Workshop	3 Mar, 2024 & 16 Mar, 2024	16
2.	IELTS Preparatory Crash Course Batch 03 (DMC)	22 Feb, 2024	5
3.	IELTS Preparatory Crash Course Batch 03 (Ojha)	21 Feb, 2024	5
4.	Basic of Blood Banking	18 Feb, 2024	12
5.	DIT	16 Jan, 2024	65
6.	CIT (Morning Batch 02)	15 Feb, 2024	56
7.	Graphics Design Batch 03	7 Dec, 2023	17
8.	CIT (Evening Batch 02)	8 Nov, 2023	20
9.	CIT (Evening Batch 01)	27 Sep, 2023	30
10.	IELTS Preparatory Crash Course Batch 02 (Ojha)	16 Sep, 2023	10
11.	IELTS Preparatory Crash Course Batch 02 (DMC)	15 Sep, 2023	5
12.	CIT (Morning Batch 02)	7 Sep, 2023	56
13.	CIT (Morning Batch 01)	11 Jul, 2023	89
14.	Graphics Design Batch 02	4 Jul, 2023	15
Total			736