



DOW UNIVERSITY OF HEALTH SCIENCES

Annual Sustainability Report 2024-25

**SUSTAINABLE
DEVELOPMENT GOAL**

**4 QUALITY
EDUCATION**



Educational Outreach Activities

School Visit to Dow Dental College

Government Boys Secondary School students and teachers visited Dow Dental College under the leadership of Dr. Taqi. Guided by faculty members, participants toured various departments, learned about dental education, and interacted with specialists. Teachers were also introduced to dentistry practices and research. The visit fostered curiosity among students, enhanced their academic exposure, and encouraged them to consider healthcare as a potential career path.

The 35 students and 7 teachers of the school were given a comprehensive presentation by Dr. Adnan Sukkurwalla, providing an overview of the institution's rich legacy and ongoing initiatives. Subsequently, the students were divided into groups, each guided by Dr. Mona, Dr. Babar, and Dr. Amber, who led them to various DDC departments, facilitating insightful interactions with the faculty, who informed them about their respective functions and operations. Simultaneously, a group of teachers was escorted through different dentistry departments under the supervision of Dr. Adnan Sukkurwalla.



World Oral Health Day at DDC

Dow Dental College celebrated World Oral Health Day with presentations and activities promoting oral hygiene. Organized by the Community Health Department in collaboration with Platinum Pharma, the event featured lectures by Dr. Mona Shah and Dr. Chandar Kumar, emphasizing oral care and the role of industry in public health. Shields were presented to speakers, and Platinum Pharma reaffirmed its partnership with DUHS. The

program highlighted the importance of preventive dental education and industry-academic collaboration in spreading awareness.

In collaboration with Platinum Pharma, the DDC's Community Health Department and its faculty, including the Head of the Department Dr. Muhammad Taqi, Dr. Adnan, Dr. Mona, Dr. Babar, and Dr. Amber, organized the event.



1st Undergraduate Research Day at DIMC

Dow International Medical College hosted its first Undergraduate Research Day on May 15, 2025, under the theme *"Empowering Future Clinicians: Advancing Medicine Through Research."* Students submitted abstracts in multiple categories including original research and systematic reviews. The event, led by Dr. Iftikhar Ahmed and Dr. Farina Hanif, provided certificates, awards, and peer-reviewed recognition to participants. This initiative strengthened research culture, encouraging undergraduates to develop scientific inquiry and evidence-based medical practices for their future careers.

**DOW UNIVERSITY OF HEALTH SCIENCES**

1st UNDERGRADUATE RESEARCH DAY
DOW INTERNATIONAL MEDICAL COLLEGE, 2025

EMPOWERING FUTURE CLINICIANS
ADVANCING MEDICINE THROUGH RESEARCH
Excellent Opportunity for Undergraduate Medical Students to Showcase their Research Work

DATE EXTENDED
15th MAY, 2025
VENUE:
DOW INTERNATIONAL MEDICAL COLLEGE

PATRON-IN-CHIEF
Vice Chancellor, DUHS

CHAIR ORGANIZING COMMITTEE
Prof. Dr. Iftikhar Ahmed
Principal, DIMC, DUHS

CO-CHAIR ORGANIZING COMMITTEE
Dr. Farina Hanif
Associate Professor, DIMC

ORGANIZING COMMITTEE
Prof. Dr. Sonia Siddiqui
Dr. Musarat Rizvi
Prof. Dr. Ambreen Ganiyar
Dr. Farhat Nawab
Dr. Tooba Noor
Dr. Mahwish Sajjad
Dr. Zahira Musqadas

CALL FOR ABSTRACTS
Categories:
• Original Research
• Hypothesis
• Literature Review
• Systematic Review & Meta-analysis
Eligibility:
Current DIMC undergraduate medical students only

SUBMISSION GUIDELINES
• Abstract (250-300 words) in MS Word format.
• Font: Times New Roman, Size 12.
• Poster Size: 47 inches X 35.5 inch

SUBMISSION DEADLINE EXTENDED:
APRIL 30, 2025

WHY PARTICIPATE?
• Certificates for all presenters.
• Awards for best posters + oral presentation opportunities.
• Peer-reviewed abstracts.

Scan QR Code for Registration and Abstract Submission
<https://www.dowuniversity.edu.pk/abstract-submission>





Food Fun Festival at DUHS

On June 29, 2025, Ojha Campus hosted the Food Fun Festival, organized by second-year entrepreneurial strategy students. Supported by faculty and administration, the event showcased student-run food stalls and activities promoting skills in teamwork, marketing, and entrepreneurship. Attendees enjoyed games and culinary experiences while observing business practices in action. The festival provided a lively, informal learning platform for students to develop entrepreneurial confidence and practical application of classroom knowledge.



Career Fest 2024 by IBHM

On September 7, 2024, the Institute of Business and Health Management participated in Career Fest 2024. Students engaged with industry experts to explore diverse career opportunities, gaining insights into market trends, professional pathways, and future prospects. The event also provided an excellent networking platform, allowing participants to build connections and receive guidance from experienced professionals. This initiative reflects DUHS's commitment to preparing students for evolving job markets through exposure and mentorship.

Executive & Vocational Training Programs

DUHS, in collaboration with the Pakistan Institute of Quality, offers an executive education program, *Certified Healthcare Quality Professionals*, equipping participants with advanced knowledge in healthcare management. Additionally, the Dow Skills Development Centre (DSDC), registered with SBTE and NAVTTC, conducts vocational and technical training, including computer and textile courses for women in safe environments. These programs focus on enhancing healthcare professionals' skills, advancing service quality, and creating pathways for broader community empowerment through vocational opportunities.

The following courses have been conducted by Dow Skills Development Centre from July 2024 to June 2025:

Workshops offered by DSDC during the period July 2024- June 2025			
S. #	Name of Training/Course	Date	No. of Participants
1.	Writing Scientific Manuscripts for High-Impact Journals	3 Days	35
2.	Systematic Review and Meta-Analysis	3 Days	31
3.	AI Tools for Medical Research and Publications	3 Days	26
4.	Cell Culture Essentials: From Theory to Practice	2 Days	22
Courses offered by DSDC during the period 2024- 2025			
S. #	Name of Training/Course	Date	No. of Participants
1.	Diploma In Information Technology	1 Year	35
2.	Certificate In Information Technology	6 Months	205
3.	Social Media Marketing	4 Months	17
4.	Clinical Support Skills Certificate Batch 1	4 Months	27
5.	Basics Of Blood Banking Batch 2	4 Months	28
6.	Basics Of Sticking	2 Months	26
7.	Digital Media Marketing	4 Months	19
8.	Digital Marketing Essentials	4 Months	9
9.	Clinical Support Skills Certificate Batch 2	4 Months	29
10.	Basics Of Blood Banking Batch 3	4 Months	8
Total			517