



# **DOW UNIVERSITY OF HEALTH SCIENCES**

**SCHOOL OF POSTGRADUATE STUDIES**

## **PROGRAM SPECIFICATION-MBA (2 YEARS)**

<p><b>Introduction of Institute &amp; Program</b></p>	<p>The MBA program at the Institute of Business and Health Management (IBHM) is a dynamic and comprehensive graduate degree designed to equip future leaders with the strategic, analytical, and managerial skills essential for success in today's complex business and healthcare environments. Rooted in academic excellence and real-world relevance, the program blends core business disciplines—such as finance, marketing, and management—with an understanding of healthcare systems and policy. With a contemporary curriculum, experienced faculty, and industry-driven case studies, the IBHM MBA fosters a learning environment that prepares students to drive innovation, efficiency, and growth across diverse sectors.</p> <p>Pursuing an MBA at IBHM offers a range of benefits, from enhanced professional credibility to expanded networking opportunities with peers, faculty, and industry leaders. The program is tailored for both emerging professionals and experienced individuals seeking to advance into leadership roles in healthcare administration, consulting, pharmaceutical management, and general business management. Graduates of the IBHM MBA program are well-positioned for high-impact careers in hospitals, healthcare agencies, multinational corporations, and government institutions. With a strong focus on leadership development and strategic thinking, the degree opens doors to executive-level positions and empowers graduates to make meaningful contributions in both business and health sectors.</p>
<p><b>Course Title (As approved by PM&amp;DC/HEC)</b></p>	<p>MBA (2 Year) Program</p>
<p><b>Course Duration</b></p>	<p>2 years</p>
<p><b>Type of Study</b></p>	<p>Full Time</p>
<p><b>Study System</b></p>	<p>Classroom based teaching and learning</p>
<p><b>Total Credit Hours</b></p>	<p>66 credit hours</p>
<p><b>Credit Hours Distribution –Semester Wise</b></p>	<p><b>15-18 credit hours per semester</b></p>



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<b>Study Hours Distribution</b>	Studies per semester = 16 weeks Examinations = 2 weeks
<b>Teaching Hours Distribution</b>	Lecture hours, facilitation and lab sessions
<b>Modules Detail with Credit Hours</b>	<a href="#"><u>Attached</u></a>
<b>Assessment of Student</b>	Internal Sessional Assessments 60% Final Exam 40%
<b>Teaching Institution</b>	IBHM
<b>Degree Awarding Institution</b>	DUHS