

# MBA (1.5-Year) Plan of Study

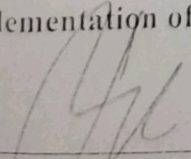
**Effective - Spring 2024**

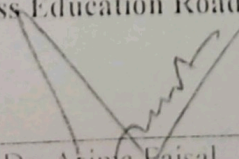
Normal Duration	1.5- Year (3-Semester)
Total Credit Hours	36 CHR
Total Number of Courses	12
Entry Requirement	* 16-Year Business or Relevant Education (such as BBA, MCom, ICMA, ACCA etc) * IBHM Admission Test (with minimum 50% marks) * Selection Interview (satisfactory)

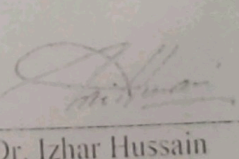
#	Code	Proposed Titles	Credits	Pre-Requisites
1	MGT612	Advanced Research Methods	3.00	
2	FIN624	Strategic Financial Management	3.00	
3	MKT613	Strategic Marketing	3.00	
4	MGT614	Strategic Human Resource Management	3.00	
<b>Semester Credits</b>			<b>12.00</b>	
5	MTS514	Business Analytics	3.00	
6	MGT622	Project Management for Managers	3.00	
7	PRJ7XX	Small/Mini Project I or Capstone /Consulting Project Phase I	3.00	
	<b>OR</b>	<b>OR</b>		
		Elective		
8		---Elective I---	3.00	
<b>Semester Credits</b>			<b>12.00</b>	
9	MGT621	Advanced Strategic Management	3.00	
10	PRJ7XX	Small/Mini Project II or Capstone /Consulting Project Phase II	3.00	
	<b>OR</b>	<b>OR</b>		
		Elective		
11		---Elective II---	3.00	
12		---Elective III---	3.00	
<b>Semester Credits</b>			<b>12.00</b>	
<b>Total Programme Credits</b>			<b>36.00</b>	

**Degree Awarding CGPA:** Completion of the prescribed course work with the minimum degree awarding CGPA (2.5 out of 4.0).

HEC Ref. No. 9-48(Business)/Acad(Curri)/HEC/2018/2634; Dated: March 28, 2019  
 (Sub.: Implementation of Revised Business Education Roadmap)

Signed By:   
 Mohammed Rizwan  
 Program Director

Signed By:   
 Dr. Asinfa Baisal  
 Director Academics

Signed By:   
 Dr. Izhar Hussain  
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