



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

PROGRAM SPECIFICATION - MBA (1.5 YEARS)

<p>Introduction of Institute & Program</p>	<p>The 1.5-Year MBA program offered by the Institute of Business & Healthcare Management (IBHM) is an intensive graduate program designed for individuals who have completed 16 years of relevant business education. Tailored to meet the evolving demands of today's global economy, this MBA equips students with advanced knowledge in business management, finance, strategic thinking, leadership, and analytical decision-making. Through a rigorous curriculum that combines core business disciplines with real-world case studies, the program ensures that graduates are prepared to lead in diverse organizational settings, from multinational corporations to entrepreneurial ventures.</p> <p>IBHM's MBA program offers a range of benefits, including small cohort sizes for personalized learning, access to a network of industry professionals, and hands-on experience through applied business projects. Students gain exposure to cutting-edge practices in finance, marketing, organizational behavior, positioning them for success in competitive job markets. Graduates of the program are well-prepared to pursue careers in management, consulting, finance, human resources, and business development, with many also advancing into senior leadership roles or launching their own ventures. The program is an ideal fit for ambitious professionals seeking to accelerate their careers with a globally recognized qualification.</p>
<p>Course Title (As approved by PM&DC/HEC)</p>	<p>MBA (1.5 Year) Program</p>
<p>Course Duration</p>	<p>1.5 years</p>
<p>Type of Study</p>	<p>Full Time</p>
<p>Study System</p>	<p>Classroom based teaching and learning</p>
<p>Total Credit Hours</p>	<p>36 credit hours</p>
<p>Credit Hours Distribution –Semester Wise</p>	<p>12 credit hours per semester</p>
<p>Study Hours Distribution</p>	<p>Studies per semester = 16 weeks</p>



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

	Examinations = 2 weeks
Teaching Hours Distribution	Lecture hours, facilitation and lab sessions
Modules Detail with Credit Hours	<u>Attached</u>
Assessment of Student	Internal Sessional Assessments 60% Final Exam 40%
Teaching Institution	IBHM
Degree Awarding Institution	DUHS