



Dow University of Health Sciences Karachi

Examinations Department


Ref No.: DUHS/EXM/2025-2144-G

EXAMINATION PROGRAM

Second Year MBA (2 YEARS) Semester-IV Regular Examination 2025

Institute of Business & Health Management

SESSION SPRING – 2025 - MORNING

Dates & Days	Subjects	Codes	Timings
19-06-2025 Thursday	Healthcare Evaluation	HCPM-630	03:00pm - 06:00pm
21-06-2025 Saturday	Quality Management & Assurance in Healthcare	HCPM-623	10:00am - 01:00pm
	Human Resource Information System	HRM-610	
	Advertising & Media Planning	MKT-603	
26-06-2025 Thursday	Islamic Portfolio Management	FIN-674	10:00am - 01:00pm
	Compensation and Benefits	HRM-602	
	Innovation and Change Management in Healthcare	HCPM-613	03:00pm - 06:00pm
28-06-2025 Saturday	Medical Management & Leadership	HCPM-621	03:00pm - 06:00pm
	Services Marketing	MKT-601	10:00am - 01:00pm
30-06-2025 Monday	Digital Marketing	MKT-614	10:00am - 01:00pm
	Talent Management	HRM-614	
	Hospital Management: The Contemporary Approaches	HCPM-622	03:00pm - 06:00pm
10-07-2025 Thursday	Advanced Strategic Management	MGT-621	10:00am - 01:00pm
VENUE:		<u>DOW MEDICAL COLLEGE</u> Baba-e-Urdu Road	

IMPORTANT INSTRUCTIONS

- The Question Paper will contain the same **SAQ's / M.C.Q's (One Best Type)** for all candidates. However, the sequence of Questions shall be changed.
- Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
- Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
- Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
- Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
- No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
- **Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

Dated: 12-06-2025

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Program Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Officer-Concerned, Web Portal, DUHS.
9. All Concerned.

Controller of Examinations



Dow University of Health Sciences Karachi

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Second Year MBA (2 YEARS) Semester-IV Regular Examination 2025

Institute of Business & Health Management

SESSION SPRING – 2025 - EVENING

Dates & Days	Subjects	Codes	Timings
19-06-2025 Thursday	Healthcare Evaluation	HCPM-630	03:00pm – 06:00pm
21-06-2025 Saturday	Treasury and Funds Management	FIN-640	10:00am - 01:00pm
	Advertising & Media Planning	MKT-603	
	Human Resource Information System	HRM-610	
24-06-2025 Tuesday	Advanced Strategic Management	MGT-621	03:00pm - 06:00pm
26-06-2025 Thursday	Islamic Portfolio Management	FIN-674	10:00am - 01:00pm
	Compensation and Benefits	HRM-602	
	Innovation and Change Management in Healthcare	HCPM-613	03:00pm - 06:00pm
28-06-2025 Saturday	Services Marketing	MKT-601	10:00am - 01:00pm
30-06-2025 Monday	Healthcare & Pharmaceutical Laws, Regulation & Ethics	HCPM-607	03:00pm - 06:00pm
	Hospital Management: The Contemporary Approaches	HCPM-622	
	Digital Marketing	MKT-614	10:00am - 01:00pm
	Taxation Management	FIN-648	
	Talent Management	HRM-614	
VENUE:		<div><u>DOW MEDICAL COLLEGE</u></div> <div>Baba-e-Urdu Road</div>	

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