



Dow University of Health Sciences Karachi

Examinations Department

Ref No.: DUHS/EXM/2025-2142-D

EXAMINATION PROGRAM

Third Year BBA Semester-V Examination 2025

Institute of Business & Health Management

SESSION SPRING - 2025 - 02 Years Program

Dates & Days	Subjects	Codes	Timings
21-06-2025 Saturday	Advertising & Media Planning	MKT-603	10:00am to 01:00pm
	Quality Management & Assurance in Healthcare	HCPM-623	
26-06-2025 Thursday	Compensation & Benefits	HRM-602	10:00am to 01:00pm
30-06-2025 Monday	Digital Marketing	MKT-614	10:00am to 01:00pm
VENUE	<div><div></div><div><u>DOW MEDICAL COLLEGE</u> Baba-e-Urdu Road</div></div>		

IMPORTANT INSTRUCTIONS

- The Question Paper will contain the same **SAQ's / M.C.Q's (One Best Type)** for all candidates. However, the sequence of Questions shall be changed.
- Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
- Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
- Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
- Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
- No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
- Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

Dated: 12-06-2025

C.c to:

- The Staff Officer to Vice-Chancellor, DUHS.
- The P.A to Pro-Vice-Chancellor, DUHS.
- The P.A to Registrar, DUHS.
- The Director, Institute of Business & Health Management, DUHS.
- The Project Director, Dow University of Health Sciences.
- The Director, CMS, DUHS.
- The Director, Q-Bank, DUHS.
- The Officer-Concerned, Web Portal, DUHS.
- All Concerned.

Controller of Examinations