



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

Annexure 1

MS MANAGEMENT SCIENCES SCHEME OF STUDIES SEMESTER WISE BREAKUP WITH CREDIT HOURS

| SEMESTER 1 | | | |
|--------------------|--------------------------------|-----------------|---------------------|
| Course Code | Course Title | Category | Credit Hours |
| MSMS701 | Advanced Research Methodology | Core | 3 |
| MSMS702 | Advanced Strategic Management | Core | 3 |
| MSMS703 | Strategic Financial Management | Core | 3 |
| SEMESTER 2 | | | |
| Course Code | Course Title | Category | Credit Hours |
| MSMS704 | Quantitative Data Analysis | Core | 3 |
| MSMS705 | Qualitative Research | Core | 3 |
| MSMS706 | Strategic Marketing | Core | 3 |
| SEMESTER 3 | | | |
| Course Code | Course Title | Category | Credit Hours |
| XXXXXX | Elective 1 | Elective | 3 |
| XXXXXX | Elective 2 | Elective | 3 |
| MSMS707 | Thesis-I | Thesis | 3 |
| SEMESTER 4 | | | |
| Course Code | Course Title | Category | Credit Hours |
| XXXXXX | Elective 3 | Elective | 3 |
| XXXXXX | Elective 4 | Elective | 3 |
| MSMS708 | Thesis-II | Thesis | 3 |