Clinical Trials Unit, Dow University of Health Sciences is pleased to announce the 3rd course of “Sales Representative Certificate Course”. This unique certification of 2 months duration (4 hours every Sunday); will provide comprehensive knowledge and practical skills through field projects to trainees who are either working in the Pharmaceutical sales and want to develop their skills or planning to join this reputable growing industry as a Pharmaceutical Sales Representative.

This unique program is focused to develop and elevate the current ethical and professional selling capabilities of the personnel providing the pharmaceutical sales services and also planned to assist the successful candidate to get an entry level position in the pharmaceutical industry.

**COURSE FEE:**
Course fee Rs. 10,000/-

**WHO SHOULD ATTEND?**
- B.Sc., B.Com / M.Sc. or equivalent
- MBA, MBBS
- Pharmacist (B. Pharm / M. Pharm / Pharm.D.)
- Professional Nurses (RN, BSN)
- Intermediate (only for students already working in a pharmaceutical or neutraceutical company)

**Last date for form submission:** 29th Dec 2012 (Saturday)

**Starting Date:** 6th January 2013 (Sunday)

*This Course will be run at Dow Medical College, Karachi
* Students from other sites (i.e. Hyderabad, Larkana, Nawabshah, Faisalabad, Sialkot, Multan, Islamabad, Quetta and Peshawar) can also be enrolled through “WEBEX”.

Limited Seats available
first come first serve basis

**INTRODUCTORY SYMPOSIUM ON SRC COURSE**

**Day and Date:** Saturday 15th Dec 2012.

**Timing:** From 10:00am to 12:00noon.

**Venue:** Ata-ur-Rehman Hall, 2nd Floor New Academic Block, Dow Medical College (DMC), Karachi.

**Registration:** Free (Send your Name, Designation, Institute name, Email & Cell no), on Email: ctu@duhs.edu.pk

**Contact us at:** http://www.duhs.edu.pk

Application form is also available at DUHS website.